

Society for Marketing Advances

2006 Conference Registration and Membership Dues to Fall 2007

REGISTER FOR THE NASHVILLE CONFERENCE NOV 1- 4, 2006

PAY MEMBERSHIP DUES TO FALL 2007, RECEIVE *Journal of Business Research* (12 issues) and *Journal of Marketing Theory and Practice* (4 issues) FOR JAN. – DEC. 2007

SMA membership dues to Fall 2007 include: annual dues for membership, voting privileges (except students), *SMA Newsletters*, call for papers for annual conference and other correspondence, and a one-year subscription (12 issues: January – December 2007) to the *Journal of Business Research* (regular cost of *JBR* subscription alone = \$163.00) and a one-year subscription to *JMTP*.

SMA CONFERENCE registration includes all of the above membership benefits, **PLUS:** registration for SMA Conference on Nov 1-4, 2006, conference luncheon, two conference receptions, and 2006 *SMA Conference Proceedings*.

Amount enclosed:

Regular member, paid *no later than* October 15, 2006\$210.00
 Regular member, paid *after* October 15, 2006 (including onsite registration).....\$240.00
 Student member\$130.00
 Guest (includes two receptions and awards luncheon)\$ 50.00

Please indicate: New Member Renewal

USE FOR NON-CONFERENCE MEMBERSHIP ONLY

PAY MEMBERSHIP DUES TO FALL 2007, RECEIVE *JBR* and *JMTP* FOR JAN. – DEC. 2007

Amount enclosed (due by October 15, 2007):

Regular member, **NOT attending 2006 Conference**\$110.00
 Student member, **NOT attending 2006 Conference**\$100.00

Please indicate: New Member Renewal

ADD TO THE ABOVE:

One-year subscription to *Marketing Education Review*, another of SMA's partner journals, at a substantial savings (3 issues: January – December 2007) \$25.00

TOTAL OF THE ABOVE AMOUNTS (see method of payment in section below) \$ _____

PLEASE PRINT OR TYPE:

Name: Dr. Mr. Ms. _____
(Please check one) First Middle Initial (or Middle Name) Last

Please indicate if any of the following information is new Yes No

Preferred First Name or Nickname for Badge: _____

University Name: _____
(or name of business)

Department Name: _____

College Name: _____

Mailing Address: _____

City _____ State: _____ Country: _____ Zip: _____

Office Phone: _____ FAX: _____

E-Mail Address: _____

Method of Payment:

Check enclosed payable to **Society for Marketing Advances**
 Charge to my MasterCard Visa American Express

Account Number: _____

Expiration Date: _____
Month Year

Signature: _____

I authorize SMA to charge the credit card number provided in the amount above.

Send to:

Dr. Bob Erffmeyer, SMA Treasurer
Department of Management & Marketing
University of Wisconsin – Eau Claire
Eau Claire, WI 54702
Phone: 715-836-4644
Fax: 715-836-3923
E-mail: erffmerc@uwec.edu
SMA Federal Taxpayer ID: 86-1075348
Website: www.marketingadvances.org